

everything you wanted to know about...
you can ask now!

PS QUAESTIO PRO /// integrated platform
for survey projects



These are the facts:

1 create professional surveys easily

Create complex surveys with multiple transition rules, access to multimedia, and data validation. All this in an attractive graphic interface. Useful wizards and templates, libraries of ready-made questions and elements in **PS QUAESTIO PRO** are invaluable in this regard.

2 effective data collection

Various data collection methods (CAWI, MOBI, CAPI, and CATI) facilitate better adjustment of communication to the target group and increased response. A wide variety of tools to monitor the survey process; take batch actions towards people who did not commence the survey; and create automated reports.

3 intersystem information exchange

You can finally carry out surveys using data from external systems. You can carry out a survey that, in real time, will use constantly changing information that determines participation or content of questions. With full security of data exchange.

4 basic and advanced data analysis

Collected data can be analysed immediately after completion of a survey. The choice of statistical techniques transcends exploratory analysis. A wide variety of tests, measurements of strength of relationships, and techniques for classification, segmentation, and prediction. Results can be presented as charts and on maps.

5 reports: WWW and text

Results can be tailored to recipients' needs. You can use a web (.html) report made available to authorised recipients. Objects in a report can be updated automatically. You can also create a text report (.docx and .pdf), which can be printed out and enclosed as documentation.

6 distribution of reports via the web

Web reports are the quickest way to publish results. They are available via a web browser to all authorised recipients. You can set specific parameters for periodic reports, which can be created automatically as a part of a process. Recipients will be sent a personalised notification.