

# PS IMAGO PRO comprehensive analysis and reporting solution

RAW  
DATA



analysis



reporting



distribution



updates

INFORMATION  
CONSUMERS



## These are the facts!

1

data analysis  
standard

The comprehensive IBM SPSS Statistics system facilitates in-depth analyses. Clear tables and charts make interpreting results intuitive e.g. you can explain emergent sales trends better by using visualisations in dashboards.

2

advanced  
analytical options

In addition to regular statistical techniques, you get several dozen new, unique procedures that match analysts' needs. They streamline data preparation and analysis and enhance reports with new, compelling visualisations.

3

freedom  
of report layout

Sharing knowledge means combining result objects and descriptions to make them easy to interpret and easy on the eye. The creator of the report sets the format, layout, background, and comments to objects. A completed report can be published on a portal as a webpage or as a traditional document.

4

universal  
reporting layout

A central repository allows you to easily store knowledge by area of interest or project in a single place available to everyone. Easy access to in-depth information available in an attractive form streamlines decision-making processes.

5

integrated element of  
a research platform

Survey data analysis has always been one of the most popular uses of statistical software suites. The full integration of the solution with the PS QUAESTIO PRO research platform provides enhanced possibilities as regards process control, partial analysis, or building report structures at the early stages of research.

6

publishing reports  
in the cloud

You can have access to up-to-date information 24/7 with automated recurrent processes. Complete automation from data preparation to final report publication allows decision makers to be fully up to date with the latest information.

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<https://www-356.ibm.com/partnerworld/gsd/solutiondetails.do?&solution=53499>

IBM SPSS Statistics  
PS IMAGo Pack PRO

**ANALYSIS:** Access multiple analytical techniques and data management procedures that extend beyond standard reporting tools.

<http://www.psimagopro.pl/analysis/>

PS IMAGo Designer

**REPORTING:** Build an independent report in accordance with your corporate standard. Select the right document format for the publication method of your choice and create your own report style.

<http://www.psimagopro.pl/reporting/>

PS IMAGo Portal

**DISTRIBUTION:** Make analytical content available to authorised recipients. You may create a distribution environment for your own reports or for the whole company.

<http://www.psimagopro.pl/distribution/>

PS IMAGo Process

**UPDATES:** Constant access to up-to-date information facilitates decision making and speeds up actions and responses to change while building your company's competitive edge.

<http://www.psimagopro.pl/updates/>